

THE HERITAGE GROUP AGENCY, LLC CORPORATE & EXECUTIVE EXECUTION MANAGEMENT

Dr. J. Kenyatta Cavil, Ed.D., M.B.A. President & CEO, THG Agency, LLC

Dr. Cavil's Inside The HBCU Huddle--

The District of Columbia Firebird closeout a Magical Season at No. 1 in Poll The Virginia State Trojans, Langston Lions, Wiley Wildcats, and the Kentucky State Thorobreds end the season ranked No. 2, No. 3, No. 4, and No. 5

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2002-2012 "TEN YEARS AND COUNTING ...!" A



April 14, 2015

HOUSTON – The District of Columbia Firebirds earn the No. 1 spot in Dr. Cavil's HBCU Mid-Major Division Men's Basketball Final Fabulous Five Poll Power Rankings after finishing the season with a (25-5, 18-2) record. The women's basketball Firebirds program just edged out the No. 2 Virginia State Trojans (20-10, 9-7) of the CIAA. The Langston Lions (29-4, 16-3) and the Wiley Wildcats (22-5, 16-3) both of the RRAC complete the power rankings at No. 3 and No. 4, respectively. The Kentucky State Thorobreds (22-6, 16-2) of the SIAC complete the power rankings sitting at No. 5.

As part of Dr. Cavil's Classic Cuts Weekly HBCU Sports Series, THG Agency releases Dr. Cavil's 'Inside the HBCU Sports Lab' with Mike Washington, Ryan McGinty, and Charles Bishop on KCOH 1230AM radio (<u>www.kcohradio.com</u>) show will announce and preview key Top 10 matchups to watch and review the top teams in Dr. Cavil's HBCU Major Division Football Top 10 Poll Rankings. The show airs every Tuesday at 7:00PM CT. The show explores the exciting mixture between the HBCU sports scene (HBCU Diaspora and Cultural Identity, including the teams, bands, coaches, athletics directors, and classic and homecoming events).

Dr. Cavil's HBCU Mid-Major Division Women's Basketball Fabulous Five Power Poll Rankings Released 04/14/15

Rank	Team & Mascot	Record	FPV	Points	PWR	Conference
1	@-District of Columbia Firebirds	(25-5, 18-2)	2	100	1	EIAC
2	Virginia State Trojans	(20-10, 9-7)	1	99	2	CIAA
3	Langston Lions	(29-4, 16-3)		86	3	RRAC
4	Wiley Wildcats	(22-5, 16-3)		75	4	RRAC
5	Kentucky State Thorobreds	(22-6, 16-2)		63	5	SIAC

FPV = First Place Votes; PWR = Previous Week Ranking; NR = Not Ranked

@ = TSPN & 3C 2014-2015 HBCU Basketball Major Division National Champion

Dropped Out: N/A

Receiving Votes: Benedict Tigers (21-6, 15-2)-56,

SUNO Knights (23-5, 13-1)-54



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WOMEN'S MID-MAJOR DIVISION HONORS

Dr. Cavil's 2014-2015 HBCU Women's Mid-Major Division Player of Year

Brandy Broome SUNO (GCAC)

Dr. Cavil's 2014-2015 HBCU Women's Mid-Major Division Defensive Player of the Year

Deja Middleton Fayetteville State (CIAA)

Dr. Cavil's 2014-2015 HBCU Women's Mid-Major Newcomer of the Year

Porshia Blue Miles (SIAC)

Dr. Cavil's 2014-2015 HBCU Women's Mid-Major Freshman of the Year

Montoria Atkinson Tougalo (GCAC)

Dr. Cavil's 2014-2015 HBCU Women's Mid-Major Division Coach of the Year

James Hill, Jr. Virginia State

WOMEN'S MID-MAJOR DIVISION FIRST TEAM HBCU ALL-AMERICAN TEAM

NAME	INSTITUTION	CLASS.	POS.	HEIGH	T HOMETOWN
Porshia Blue	Miles	Senior	Guard	5' 9"	Birmingham, Ala.
Denikka Brent	District of Columbia	Senior	Guard/Forward	5'11"	Chesapeake, Va.
Tiffanie Adair	Virginia State	Senior	Forward	6' 0"	Spartanburg, S.C.
Brandy Broome	SUNO	Senior	Guard	5' 7"	Natchitoches, La.
Verdine Warner	Shaw	Senior	Center	6' 4"	Grenadines, West Indies

(CIAA)

WOMEN'S MID-MAJOR DIVISION SECOND TEAM HBCU ALL-AMERICAN TEAM

NAME	INSTITUTION	CLASS.	POS.	HEIGHT	HOMETOWN
Dashae Jones	Virginia State	Senior	Guard	5' 7"	Norfolk, Va.
Kiera Oby	Wiley	Senior	Forward	5' 10"	Baton Rouge, La.
Lynette Holmes	Langston	Senior	Guard	6' 1''	New Orleans, La.
Shaquabda Wiggins	Kentucky State	Senior	Forward/Center	er 6' 2"	Country Club Hill, Ill.
Telisha Turner	District of Columbia	Senior	Guard	5' 3"	Wilmington, Del.

THG Agency, LLC – (The Heritage Group) is an applied data analysis, sports entertainment consulting and management company specializing in statistical computation

The poll is based on a combination of a ranking algorithm and a voting system. It is the original HBCU poll that separates the rankings (since 2003) of NCAA Division I, NCAA Division II and NAIA Division I member HBCU institutions into two distinct categorical polls: Major and Mid-Major (This format is unlike the historic SBN Football Poll). The Major Division Poll, consist of NCAA Division I Basketball programs and the Mid-Major Division Poll, which consist of NCAA Division I and NAIA Division II programs. This format introduced to the public based on the request of Black College blogging fans and on the research that consists of data mining and the difference in scholarship limitation and requirements beset by NCAA and NAIA bylaws (i.e. NCAA Division I – 13, NCAA Division II – 10, NAIA Division I – 11 and NAIA Division II - 6).

Dr. J. Kenyatta Cavil, Ed.D., M.B.A., is an entrepreneur, HBCU sports business analyst, and lectures at Texas Southern University in Houston, Texas as an Assistant Professor and acting Coordinator of the Sport Management Program.

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